

Enhance Your Company Profile

Past participants see value in continuing as sponsors and exhibitors of CleanEnviro Summit Singapore (CESS).

81% generated new leads in targeted markets

72% rated the quality of visitors as “Good” and “Excellent”

92% were satisfied with their participation in the show

31% increase in exhibiting companies

Over **280 business meetings** were facilitated, and together with the World Cities Summit and the Singapore International Water Week, **\$S\$18.7 billion worth of projects** were announced at CESS 2016.

Marketing Mileage

Discover how you can leverage our marketing platforms for brand visibility and reach.



PARTNER ENGAGEMENT

- Embassies and High Commissions
- Industry associations
- Multinational corporations, small and medium-sized enterprises, and non-governmental organisations
- Government ministries and agencies



DIGITAL MARKETING CHANNELS

- Web banners
- e-Newsletters
- Mobile app
- Social media



DATABASE MARKETING

- Targeted marketing by region, sector and profile



MEDIA PARTNERSHIPS

- International and local media
- Trade media



INTERNATIONAL EVENTS OUTREACH

- Profiling at iconic overseas events



PUBLIC RELATIONS

- Media engagement events
- Journalist visit programmes



ON-SITE ENGAGEMENT

- On-site branding
- Networking events



BROCHURES AND PUBLICATIONS

- Programme book and directory
- Event Show Dailies



For sponsorship and exhibition opportunities, please contact Ms Ariel Ong at +65 6595 6324 or email: arielong@experiaevents.com

Benefits for CESS 2018 Sponsors

Being a sponsor of CleanEnviro Summit Singapore (CESS) 2018 allows you to raise your company's visibility and reaffirms your commitment to the environmental sector.



BE AT THE FOREFRONT OF SUSTAINABILITY

CESS' established success as the most comprehensive clean environment event in Asia will enhance your branding and raise your standing as an important stakeholder in environmental sustainability.



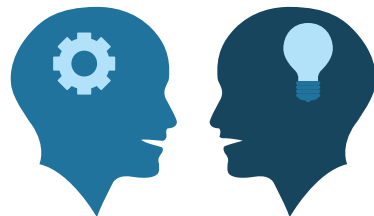
FORGE POWERFUL CONNECTIONS

CESS will offer your brand exclusive access to a suite of invitation-only conventions and networking trade events; placing you at the forefront with policymakers, industry leaders, professionals and academics.



EXPAND YOUR BUSINESS HORIZONS

With more than 21,000 participants from 125 different countries and regions, CESS brings you an incomparable reach that extends beyond traditional boundaries.



GAIN A Foothold WITH KEY MOVERS

CESS will reinforce your brand presence and keep it top-of-mind among a broad, intellectual and discerning audience of decision makers.

CAPITALISE BUSINESS OPPORTUNITIES

Together with the World Cities Summit and the Singapore International Water Week, CESS has created opportunities for lucrative business partnerships.

\$\$18.7 BILLION
in business partnerships
have been forged in 2016,
with further room for
growth in CESS 2018



Sponsorship Packages

THREE TIERS OF SPONSORSHIP

Tiers	Founding Sponsor*	Platinum Sponsor	Gold Sponsor
Long-Term Partnership (Commitment to 2 editions)	S\$150,000	S\$100,000	N/A
Single Edition	S\$175,000	S\$120,000	S\$50,000

* Limited slots for Founding Sponsors

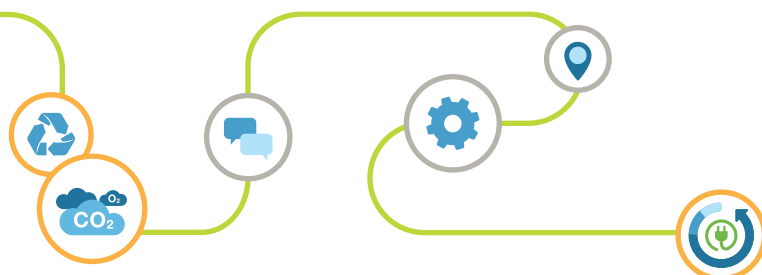
Value of Returns	Founding Sponsor	Platinum Sponsor	Gold Sponsor
Prime Exhibition Space	96sqm	48sqm	24sqm
Exclusive Leader Summit Passes	8	6	4
Clean Environment Conference Passes	10	8	6
By-invitation & Networking Events	10 tickets	8 tickets	4 tickets

Other benefits include exclusive networking opportunities, and booth visits by VIPs and high-level environmental regulators from around the world.

EXHIBITION PACKAGES

Singapore Pavilion Shell Scheme (Minimum 12sqm)*	S\$740/sqm
Raw Space (Minimum 24sqm)	S\$650/sqm
Standard Shell Scheme (Minimum 12sqm)	S\$730/sqm

* Exhibitors in Singapore Pavilion will be eligible for up to 50% iMAP funding



This insert has been printed on FSC™ certified paper.
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